



**For Immediate Release**

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**MFS Offers Complimentary Access to TPALocator Service offered by TPA(k)nowledge**

**Boston (February 16, 2011)** – MFS Investment Management® (MFS®) has teamed up with TPA(k)nowledge.com<sup>SM</sup> to offer complimentary access to TPALocator Service<sup>SM</sup>, its Web-based service that provides advisors access to a national network of third party administrators (TPAs) who work with advisors to build their retirement practices. The complimentary access is available now through December 31, 2011, for advisors referred by MFS.

"Recent research shows that as much as 43% of new annual advisor sales in the retail retirement plan market are going through TPA solutions," said William Loesch, director of Investment Only Marketing at MFS. "Being able to provide advisors who are focused on the retirement plan market with a means to connect with TPAs is another way we can offer the leadership, strategies, and resources to support advisors in building their practices."

The features and benefits of the TPALocator Service include:

- a national, comprehensive network of TPAs, possessing a broad range of retirement plan capabilities (encompassing defined contribution *and* defined benefit plans) and a choice of platform capabilities (including TPAs that specialize in supporting investment-only, open-architecture businesses)
- an in-depth search engine, focused on identifying prospective TPA partners nationwide, based on advisors' specific needs
- targeted screening criteria so that advisors can hone in on the specific characteristics they are looking for in a TPA and pinpoint service partners positioned to meet their case-specific needs
- up-to-date, relevant details on each TPA, to provide advisors with the knowledge they need to make informed choices
- easy-to-use mechanism for contacting a TPA and receiving prompt TPA assistance to help the advisor win more business

"The TPA(k)nowledge.com advisor sales tool is a great fit with MFS' advisor-focus approach," said Dawn Hynes, president of Hynes Associates, owner of TPA(k)nowledge.com. "We are seeing TPA platforms in high demand with advisors concentrating in the small plan market, as well as with registered investment advisors who are reaching up-market with fee-based, open-architecture solutions. These are specific segments that TPA(k)nowledge.com has been uniquely designed to service. We look forward to supporting advisors referred by MFS to the service."

**- More -**

**About TPA(k)nowledge.com**

TPA(k)nowledge.com ([www.tpaknowledge.com](http://www.tpaknowledge.com)) is a comprehensive advisor resource that provides all levels of retirement plan advisors with the specific knowledge and resources they need to build their retirement plan business. TPA(k)nowledge.com is a service of Hynes Associates. Hynes Associates is a market research firm conducting in-depth analysis of retirement and investment issues, with a particular focus on retirement plan distribution in the advisor-driven marketplace.

**About MFS Investment Management**

MFS is a premier global money management firm with investment offices in Boston, London, Mexico City, Singapore, Sydney, and Tokyo. The firm's history dates back to March 21, 1924, and the establishment of the first U.S. "open-end" mutual fund. MFS manages \$224.9 billion in assets on behalf of individual and institutional investors worldwide, as of January 31, 2011. Please visit [mfs.com](http://mfs.com) for more information.

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